



Register Here!



Idea<sup>2</sup>

# Adapting to the Digital World of Insurance

Wednesday, March 1<sup>st</sup> 2017  
- 08:00 - 13:30

Royal Maneeya B,  
Renaissance Bangkok Ratchaprasong Hotel  
(Near BTS Chidlom)

The traditional insurance business model is widely expected to be swiftly disrupted at a high speed. Various digital inventors and adopters are marching into this battlefield looking for opportunities to revolutionize how insurance products are designed and delivered to satisfy increasingly demanding consumers. What do these changes mean to your company? Let's find out the answers in our special seminar.

Krating (Ruangroj Poonpol) "Godfather of Thai Tech Startup" (Forbes Thailand, 2015) is our guest speaker to spark your interest into the digital world of insurance.

## Guest Speaker

**Ruangroj Poonpol**

"Godfather of Thai Tech Startup"  
(Forbes Thailand, 2015)



08:00 - 08:25	Registration and Welcome Refreshment
08:25 - 08:30	Opening Address K. Oran Vongsuraphichet CEO, Thai Reinsurance PLC.
08:30 - 09:00	"How the Digital Revolution Impact Business Strategies"
09:00 - 09:30	"Develop Startup Mindset for the Age of Digital Disruption"
09:30 - 10:30	"Successful Digital Strategies for Today and Tomorrow: Creating Innovative Organization"
10:30 - 10:45	Coffee Break
10:45 - 12:00	FinTech and InsurTech Disruption: The Future of Banking and Insurance Industry
12:00 - 12:10	Q & A
12:10 - 13:30	Lunch

Registration: <https://goo.gl/JuYwzA> or scan QR Code by 20 Feb. 2017.

For any enquiries, please contact:  
Unchalee Taleangkaitkumchon [อัญชลี เถลิงเกียรติกำจร]  
research@thaire.co.th Call: 02-660-6111 ext. 1627

